Danny Spitzer-Cohn

PRODUCT DESIGNER

EMPLOYMENT

Freelance & Consulting

PRODUCT DESIGNER | JUL 2015 - PRESENT

Worked with early stage startups to help define their foundational UX. Delivered final designs for both web & mobile.

Try.com

PRINCIPLE DESIGNER | DEC 2014 - JUN 2015

Helped define our niche in the ecommerce space. Performed a competitive analysis of emerging competition. Lead user experience and visual design across web and mobile platforms.

Flipboard

PRODUCT DESIGNER | MAR 2014 - DEC 2014

Lead the integration of topic related discovery into Flipboard 3.0. Redesigned and simplified search. Founding team member of Samsung's "Briefing" App. Created Flipboard 3.0's onboarding experience/animation.

Zite — Acq. by Flipboard

LEAD DESIGNER | MAY 2012 - MAR 2014

Designed Zite for both iOS and Android platforms — phone and tablet experiences. Focused on the best user experience for algorithmic content discovery. Helped grow the user-base by over 50%. Featured by Apple numerous times in the Essential News App category, and selected as one of the best designed apps for iOS7.

EDUCATOR

USF & CCA Guest Lecturer

Lectured on Design & Motion Graphics

EDUCATION

University of Wisconsin — Madison

Bachelor of Science — Fine Arts, 2010

PHILOSOPHY

Design brings the core to the surface.

SKILLS

— UX Design
— Information Architecture
— UI / Visual Design
— Interaction Design
— Motion Graphics

SOFTWARE

— Sketch
— Photoshop
— Illustrator
— After Effects
— Cinema 4D
— Pixate
— HTML / CSS
— Xcode

CONTACT

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